



# A BETTER BROADBAND SOLUTION

PARTNERING TO DELIVER FIBER  
BROADBAND TO YOUR  
COOPERATIVE AND COMMUNITY



# OUR MISSION

WE'RE PASSIONATE ABOUT  
SERVING OUR COMMUNITIES  
WITH TRUSTED  
COMMUNICATION SERVICES.

For over 25 years, TWN Communications has partnered with electric cooperatives like yours to bring high-quality broadband services to co-op members. We believe that everyone deserves a reliable, high-speed internet connection. Together, we can work to develop a unique fiber-optic network so you can better serve your members.



[twncomm.com/co-op-partnerships](http://twncomm.com/co-op-partnerships)



# HOW WE'RE DIFFERENT

## **TWN already operates broadband networks in several states.**

We have a history of working with electric cooperatives. For over 25 years, TWN has partnered to deliver communication services to co-ops and their members.

## **Complete in-house solution.**

TWN won't hand you off to third-party vendors before, during or after your project. We are committed and will manage the entire project from the very beginning and throughout the lifetime of your broadband deployment.

## **Sharing of risk.**

TWN bears a significant portion of the capital expenditure alongside your cooperative. We are just as invested as your co-op. We want to see broadband thrive in your communities and to make your project a success.

## **Your broadband network will be built right - the first time.**

A partnership with TWN means that we will continue to monitor, manage and maintain your network after it's built. We will make sure it's constructed to our exacting standards knowing we will be the ones to operate it in the future.

## **Value engineering – we aren't paid on materials.**

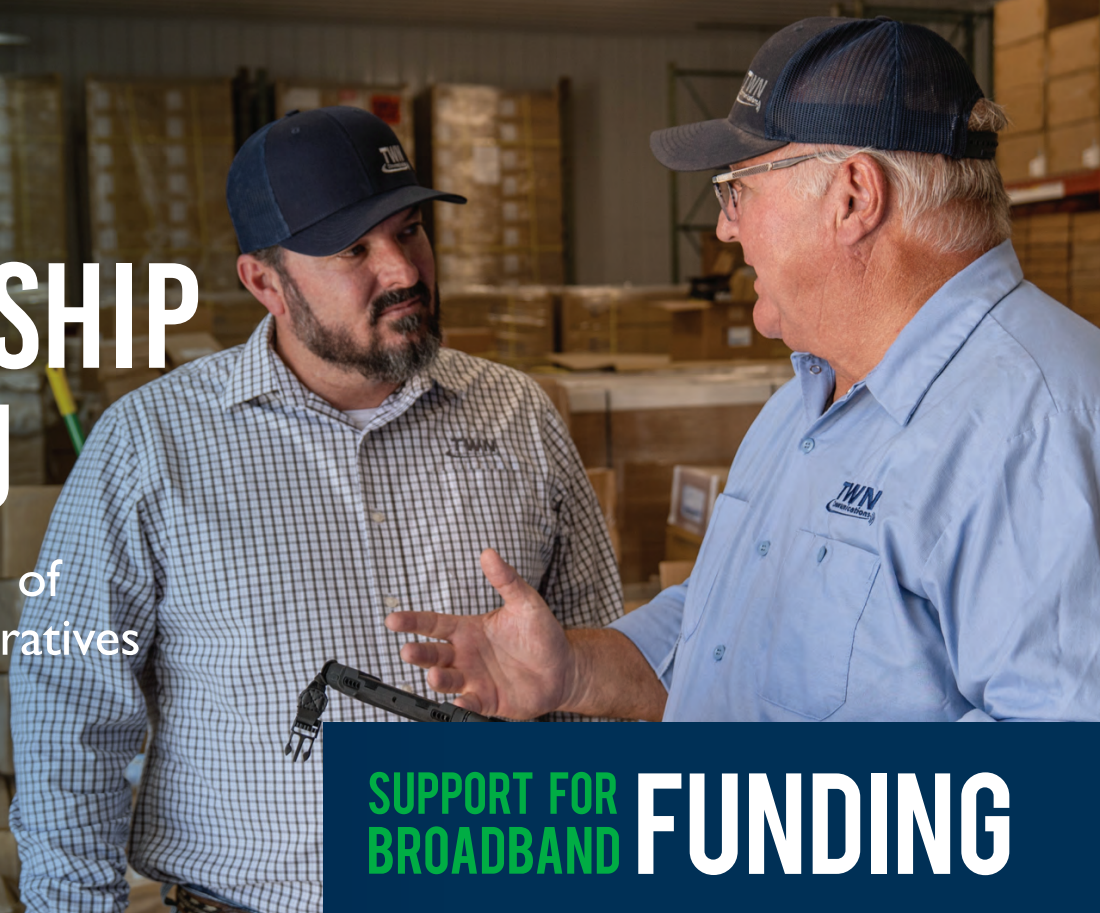
Other broadband consultants make their money on the cost of materials used. That means many proposals are “fiber-heavy” and focused on the most densely populated areas, even when it doesn't make economic sense for the co-op. TWN value-engineers our network using an innovative fiber-optic solution to ensure members have access to reliable broadband connections. We also offer a hybrid solution that incorporates fixed wireless technologies to maximize cost-effective options.

## HIGHLIGHTS

- Over 25 years of experience working with cooperatives
- Operating broadband networks for cooperatives in five states
- Proven track record of successful co-op revenue sharing agreements
- Experienced project management and operations team
- Over 500,000 square miles of network infrastructure built and operated

# OUR PARTNERSHIP WITH YOU

Proven track record of working with cooperatives like yours.



## SUPPORT FOR BROADBAND FUNDING

At TWN, we're committed to serving you. Our partnership extends beyond building your broadband network. We will also provide you with funding-related assistance.

There is a wide array of funding available, whether on a state or federal level. At TWN, we will research financial assistance programs that work for your co-op, provide guidance when filling out applications, and help connect you to resources and consultants to ensure you meet the necessary criteria. As a partner, we walk beside you throughout this process.

We have years of experience navigating the funding landscape. Our extensive knowledge of assistance programs and our hands-on approach will provide you with the support you need to pursue crucial funding opportunities.

Reliable, high-speed internet is important for the quality of life and economic growth in the communities you serve. Don't let funding stand in the way of providing your members with a better future. Turn to TWN to help you get the process started!

### A TRUE PARTNERSHIP

After thorough research, we will build your fiber network the right way the first time. As your partner, TWN will continue to monitor, manage, and maintain your network after construction is complete.

### A TURNKEY PROGRAM

Our partnership ensures your network is designed, built, and operated with the highest standards. We have a proven process, which includes a member survey, feasibility study, project approval, network design/build, network operations and customer support.

### RISK SHARING AND REDUCED SPEND

We take an economical engineering approach that mitigates risk and removes the costly burden of network operations. Our complete in-house solution eliminates third-party vendors. TWN will even invest funds alongside your cooperative to maximize your ROI.

# OUR APPROACH

At TWN, we work alongside you every step of the way to meet the growing broadband demands of your members.

## 1 MEMBER SURVEY

We will conduct a survey to gauge your members' current internet usage, as well as interest in a new broadband solution.

## 2 FEASIBILITY STUDY

Based on survey results, member data, and co-op infrastructure, TWN will provide multiple build-out options for evaluation.

## 3 PROJECT APPROVAL

Project timelines and costs will be presented for review. Once a decision is reached, a contract will be developed.

## 4 NETWORK DESIGN/BUILD

TWN will engineer and construct your broadband infrastructure.

## 5 NETWORK OPERATIONS & CUSTOMER EXPERIENCE

TWN will provide ongoing project management, marketing assistance, customer installation, and service calls.





# OUR IMPACT

Are young professionals leaving your city due to lack of connectivity? Has there been a decline in the number of businesses investing in your community? Is a poor internet connection putting a strain on your members' lives?

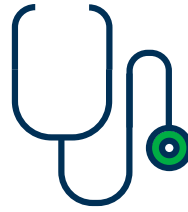
We live in a digital world. Between remote work, e-learning, virtual appointments, and online business, your members need a high-speed internet connection they can count on.

Keep homegrown people at home, help your local economy thrive, and provide your members with more comprehensive offerings.

Partner with TWN to build a fiber broadband network in your service area and watch the quality of life in your community improve!

Homes with fiber internet have

# BETTER ACCESS TO HEALTHCARE AND EDUCATION



## 47% OF RURAL MOVES

are to areas that have fiber  
networks available.

Fiber-to-the-home connections can

# INCREASE HOME VALUES UP TO 3.1%



Rental values increase by 8%  
and multi-dwelling unit property  
values increase by 2.8%.

# 1.1% HIGHER PER CAPITA GDP

in communities where gigabit  
internet is available.



# FIBER-BASED BUSINESSES = HIGHER REVENUE

Fiber internet has

# 40% LESS CARBON FOOTPRINT

compared to cable.

# FIBER BROADBAND IS A TOP 3 ATTRIBUTE

for selecting a community.

# FIBER IS THE FUTURE. THE TIME TO START IS NOW.



For more information about the TWN Communications

Cooperative Partnership Program, please contact:

Ashley George | Manager, Business Development and Consumer Sales

813.891.4735 | 800.253.0665

[ageorge@twncorp.com](mailto:ageorge@twncorp.com)

[twncomm.com/co-op-partnerships](http://twncomm.com/co-op-partnerships)

